



Ethical Code

This is our ethical code for an organization to subscribe to be included on our platform as an LGBTQ ally.

1. Commitment to Diversity and Inclusion.

We pledge to foster an environment that respects and values the diverse backgrounds, identities, and perspectives of all employees and clients, including those from the LGBTQ community. We believe that our strength lies in our diversity.

2. Promotion of Equity.

We commit to ensuring that all employees and clients, regardless of their identity or background, have equal opportunities to succeed and thrive in our organization. This includes access to promotions, leadership roles, and all services we provide.

3. Inclusive Environment.

We promise to create a safe, welcoming, and inclusive environment for all clients and employees, including those from the LGBTQ community. We will not tolerate discrimination, harassment, or any form of mistreatment.

4. Education and Training.

We commit to providing regular education and training to all employees to promote understanding, acceptance, and respect for diversity, including sexual orientation and gender identity.

5. Visibility and Representation.

We pledge to ensure visibility and representation of the LGBTQ community in our marketing and promotional activities. We aim to depict all groups fairly and accurately in our representations.

6. Partnerships.

We commit to collaborating with organizations that share our commitment to diversity, equity, and inclusion. We will choose our partners carefully and expect them to uphold the same ethical standards.

7. Accountability.

We will hold ourselves accountable for maintaining these standards, continually assessing and improving our equity, diversity, and inclusion efforts. We will provide transparent updates on our progress to all stakeholders.



8. Respect for Local Cultures and Laws.

While promoting diversity and inclusion, we will respect local cultures and laws. However, we will not compromise our commitment to human rights and fairness.

9. Confidentiality and Privacy.

We respect the privacy of all employees and clients. We will protect personal information and will not tolerate any violation of privacy.

10. Advocacy.

We will actively advocate for the rights and inclusion of the LGBTQ community within the tourism industry. We will use our influence to promote positive change and inclusion.

We hope that by adhering to this code of ethics, we can create a more diverse, inclusive, and equitable tourism industry.